

**Empowering Collaboration & Creating Strategies that Work**  
A Project 20/20 and Coordinating Council Meeting  
Thursday, January 23, 2014  
Family Health Center, 8:00 – 10:00 a.m.

**PROJECT 20/20**  
Informing & Engaging the Battle Creek Area



### **Welcome and Opening Comments**

Rod Auton, Chair of the Coordinating Council, opened the meeting with introductions and an overview of the meeting agenda. Rod asked attendees to introduce themselves.

### **Presentations**

Adam Dingwall from the Battle Creek YMCA and Doug Grosso from Personal and Professional Wellness discussed how they came together to develop the Community Activity Program (a nonprofit/for profit collaboration) to impact health outcomes in the community. The program is designed to get people moving, meet new people, connect with community and provide opportunities to create new interests. Anyone from the community can participate in activities such as: snowshoeing, cross country skiing, trap shooting, racquetball, and more. For more information about the program, visit <http://www.properwell.com/programs/community-activity-program>.

Kathy Szenda Wilson from BC Pulse discussed a tool to help groups determine root causes of community issues to help inform strategies. A root cause analysis consists of four steps – 1) identify the problem, 2) start digging, 3) get more specific and 4) get local. It's important to identify which part/s of the system is/are at play (mind sets, regulations, connections, components, power and resources) and consider diverse perspectives to better understand the issue. The groups working together at TCC/2020 meeting on community issues can use this tool to develop strategies together. To view the entire Power Point presentation, click on the following link – [BC Pulse Root Cause Analysis](#).

### **Group Discussion**

Amanda Lankerd from Project 20/20 asked attendees to break up into small groups to continue working together on the focus areas previously identified by the group. See group notes on the following pages.

### **Closing Comments**

Everyone was thanked for their participation and willingness to engage differently at the meeting. Attendees were asked to complete a survey and save the date for our next meeting on January 27th from 8-10:00 a.m. at the Family Health Center.

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**Project 20/20 & The Coordinating Council Meeting Notes**

**Date: January 23, 2014**

**Focus Statement: How do we use our existing assets and resources to positively impact graduation rates in our area?**

ASSETS	OPPORTUNITIES	AGREED UPON OPPORTUNITY	METRICS/MILESTONES/ ACTION PLAN	30/30
<p><b>Cathy Jewell</b> - JA volunteer - get to interact w/ kids 16 weeks/yr. for classes/interviews, love Kids, flexible schedule, desire to help, diverse background, health connections</p>	<p>Fill every volunteer spot at Verona/Coburn Reading Program using our networks and assets (10/13)</p>	<p>Provide a child (Calhoun Community High School) for every adult at table with the purpose of developing and sustaining a dependable relationship (10/13)</p>	<p>Review the results of the Community Conversations with Calhoun Community HS students and view video created by Laura at United Way (1/14)</p>	<p>Meet at next TCC/2020 meeting on 2/27</p>
<p><b>Jim Baldwin</b> - my time, community connections and businesses, money</p>	<p>Provide a child (Calhoun Community High School) for every adult at table with the purpose of developing and sustaining a dependable relationship (10/13)</p>	<p>Create meaningful opportunities for youth people to share their stories, to let them speak to the community and support them by actively listening (10/13)</p>	<p>Meet with one CCHS student for their perspective on what would help boost graduation rates in our area (1/14)</p>	<p>Use email to communicate between meetings</p>
<p><b>Talia Champlin</b> - good w/ kids, strong presenter, flexible schedule, fundraiser, lots of connections, successful business person</p>	<p>Provide a child (Calhoun Community High School) for every adult at table with the purpose of developing and sustaining a dependable relationship (10/13)</p>	<p>Create meaningful opportunities for youth people to share their stories, to let them speak to the community and support them by actively listening (10/13)</p>	<p>Meet with one CCHS student for their perspective on what would help boost graduation rates in our area (1/14)</p>	<p>Use email to communicate between meetings</p>
<p><b>Tim Allard</b> - provide an audience of kids at risk, get my staff to engage more w/ community connections, serve on committees - speak to orgs about CCHS</p>	<p>Create meaningful opportunities for youth people to share their stories, to let them speak to the community and support them by actively listening (10/13)</p>	<p>Create meaningful opportunities for youth people to share their stories, to let them speak to the community and support them by actively listening (10/13)</p>	<p>Bring CCHS student to the next 2020/TCC meeting, or arrange with Tim Allard to have the student transported (1/14)</p>	<p></p>
<p><b>Michael McCullough</b> - technology and equipment, Mentors and role models willing to share personal and professional time and expertise, capacity to offer internships and job shadow opportunities, media for disseminating, publishing, sharing stories, experiences and insights, community and political fluency and uncompromising independence - desire to share it freely</p>	<p><b>Learning shared 1/14</b>                      When visited kids                      1) kids seemed surprised by the candor and that someone cares. Wondered if there was follow-through. Kids did a PSA competition as a follow-up. Now entering a PSA competition. Relationships between kids and people who care needs to continue.                      2) These kids at "alt. ed" don't get opportunities for additional learning and applying their skills and passions.                      3) Learned that the kids aren't used to being talked to instead of talked at. They see themselves as responsible for some solutions.                      4) Had pre-conceived notions about the kids. Found out that they were really sharp, hardworking kids overcoming huge obstacles.</p> <p>The school needs to figure out how best to make these opportunities available.</p>			
<p><b>Morgan Damron</b> - young and can relate, flexible schedule</p>				
<p><b>Andrew Titus</b> - ability to authentically and empathetically engage, question I often ask myself "How do I show up in this conversation?"</p>				

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<p><b>Tim White</b> - mentoring in some subjects/topics, able to listen/talk</p>				
<p><b>Bill Ticknor</b> - developing a business plan for "Adopting a school" with focus on graduation rates, programs - career success, graduation pathways, recruiting area businesses</p>				
<p><b>Kate DeGraaf</b> - teaching (background in elementary education), can spread word about opportunities in our community, create awareness</p>				
<p><b>Andy Helmboldt</b> - connections to providers/artists/other educators, etc., degree in secondary education, set my own schedule</p>				
<p><b>Mary Juhnke</b> - ability to connect the dots from community assets, tell the story, ask for support, commitment to partner with a kid</p>				
<p><b>Lisa Damron</b> - very flexible schedule, communicate very well w/ high school aged children, like to have fun and do fun things with kids, excel in math/sciences. Can encourage those areas, life-long BC resident. Graduate of BCCHS. Own my own business, husband and I both have a heart for engaging youth and young adults</p>				

**Project 20/20 & The Coordinating Council Meeting Notes**

**Date: January 23, 2014**

**Focus Statement: How do we use our existing assets and resources to create a culture of education and instill the value of education at a younger age?**

ASSETS	OPPORTUNITIES	AGREED UPON OPPORTUNITY	METRICS/MILESTONES/ ACTION PLAN	30/30
<p><b>Maria Drawhorn</b> – access to network of families/org. leaders, facilitation skills, collective impact, access to diverse perspectives</p>	<p>Common understanding of what it looks like to be ready for kindergarten (embraced by the community as a whole, this is what children need, this is your roll, this is the road map) (1/14)</p>	<p>Transportation -                      * transportation barriers resolved - use current transportation more efficiently                      * bring transportation representatives to the table                      * public funding for early childhood transportation?                      * Contact people who influence transportation</p>	<p>* Go to Ready Schools meeting next week                      * Invite community leaders into conversation                      * Do research into Adult Outcomes work                      * As community "If we provide it, will you use it?"                      * Determine level of convenience</p>	<p>Meet at next TCC/2020 meeting on 2/27</p>
<p><b>Megan Russell Johnson</b> – volunteer coordination, convening experience, best practices and policy access</p>	<p>Mobilize the community, business community (1/14)</p>	<p>Create a common language (Ready Schools Committee/work of putting it together begins next Tuesday) (1/14)</p>		
<p><b>Jim Cochrane</b> – resource person (at work), experience with collaborative efforts</p>				
<p><b>Kathy Moroz</b>– personal connection w/ schools, facilitation,</p>				
<p><b>Mike W.</b> – teaches, afterschool and mid-week programs, organizer/fundraiser</p>				
<p><b>Cathy LaValley</b>– teacher/administrator, love of reading, not afraid to advocate, value learning, dependable</p>				
<p><b>Chris Lussier</b> – neighborhood connector, good communicator (go door-to-door), good relater, analytical/data/mapping</p>				
<p><b>Dave Peterson</b> – listener, influence w/ K-12, invest time, active team member, committed to whole community</p>				
<p><b>Gilbert Ortiz</b> – open to work, willing to share information/his story</p>				
<p><b>Naomi Curtis</b> - willingness to have open discussions, values, relating, Different Spokes network, volunteer time</p>				
<p><b>Cheryl Peters</b> – Background in education, gets kids to dream, connecting young people to adults, collaborator</p>				

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<b>Marcia Starkey</b> – organized/organizer, volunteering, has Albion knowledge				
<b>Jennifer Nottingham</b> – good understanding of systems, connections w/ schools, connector/mobilizer, coaching skills				
<b>Pete Christ</b> - getting those in need together, bridge to people who care and want to take action				
<b>Lindsey Thomas</b> - knowledge to eliminate/identify barriers,				
<b>Kathleen Moore</b> - interpreters, connecting, networking,				
<b>Mary Barkley</b> - funding for welcome baby baskets (tell families what is available as far as education avail. At early time, reaches all economic levels), list of babies born since 2011, common applications				
<b>Lisa Foley</b> - safe space, youth employment, presence in the neighborhoods,				
<b>Pattie Walter</b> - GSRP classroom				
<b>Mary Wallace</b> - teachers, mentors				
<b>Mary Lou Bax</b> - training programs, coaches, professional development				
<b>Zoe Brainard</b> - parent coalition, ability to communicate - give them a voice				

**Project 20/20 & The Coordinating Council Meeting Notes**

**Date: January 23, 2014**

**Focus Statement: How do we use our existing assets and resources to educate and raise awareness within the community about the importance of food choices and its impact on health for children and learning?**

ASSETS	OPPORTUNITIES	AGREED UPON OPPORTUNITY	METRICS/MILESTONES/ ACTION PLAN	30/30
<p><b>Kathy Szenda Wilson</b> – facilitate discussions/groups, influence local media/connections, policy makers, ask others to volunteer</p>	<p>Ask groups to be models of change - swap fruit bowls for candy dishes to shift culture, etc.</p>	<p>Not discussed due to time constraints</p>	<p>Not discussed due to time constraints</p>	<p>Meet at next TCC/2020 meeting on 2/27</p>
<p><b>Kate Flores</b> – facilitate discussions/groups, access to Spanish speaking community, receive funds, write grants, fiscal agent, space, blogging, ask others to volunteer</p>	<p>Look to learn more about resources, promote/share events, community food gardens, food bank sites, learned resources with families/kids/neighborhoods/organizations</p>			
<p><b>Reggie LaGrand</b> – facilitate discussions/groups, space, blogging, relationships/network</p>				
<p><b>EB</b> – facilitate discussions/groups, business services (copiers, printers, etc.), marketing material, influence local media/connections, policy makers, relationships/network</p>				
<p><b>Teri Maisner</b> - registered nutritionist could share with other organizations</p>				
<p><b>Niaomi Curtis</b> - model for youth and families, cooking classes for community</p>				
<p><b>Bria Smith</b> - self-care, intentionality, responsibility for change, educate others on cultural mindsets</p>				
<p><b>Olivia Lewis</b> - investigate nutrition plans in schools - could write story, educate others on cultural mindsets</p>				
<p><b>Melissa DeDie</b> - educate families through wraparound regarding food</p>				
<p><b>Marty Feilen</b> - introduce kids to farmers markets</p>				

**Project 20/20 & The Coordinating Council Meeting Notes**

**Date: January 23, 2014**

**Focus Statement: How do we use our existing assets and resources to educate and train high school students and increase job training particularly for manufacturing and trades?**

ASSETS	OPPORTUNITIES	AGREED UPON OPPORTUNITY	METRICS/MILESTONES/ ACTION PLAN	30/30
<p><b>Nelson Karre</b> – connect assets and individuals, facilitate connections, help persuade institutions with money to help solve problems where money can be used, willingness to volunteer, recognize own limitations, recognize potential legal issues, relationship to Project 20/20</p>	<p>Gilbert to connect with employers about mentoring opportunities</p>	<p>Not discussed due to time constraints</p>	<p>Not discussed due to time constraints</p>	<p>Meet at next TCC/2020 meeting on 2/27</p>
<p><b>Adam Dingwall</b> – education connection, ability to provide mentoring, space for meeting/class, Voces – Burma Center</p>	<p>Gilbert and Kim to connect about employer resources connections</p>			
<p><b>Bill Schroer</b> – Mentoring, facilitation, employ “K-Pep” for employment, influence school board (along with many others) to recognize need for career prep</p>	<p>Elaine will connect with her contacts to see if there is any interest in the Fort</p>			
<p><b>Patti Staib</b> – bring various agencies/programs together to partner resources, think outside the box, provide opportunities for all age groups to volunteer using their skills, can invite others in to provide best practices, passion for working with other to make better community, community friendly</p>	<p>Gilbert to connect with KCC/Dennis about opportunities for parents to attend KCC tours with students</p>			
<p><b>Gilbert Ortiz</b> – has a pilot mentoring program working to prep with soft job skills</p>	<p>Maria to connect the tour opportunity to the work of Beacon Community</p>			
<p><b>Dennis Bona</b> – RMTTC within KCC. Also conducts tours of campus for middle school students to prep</p>	<p>Gilbert and Maria to connect Jack with school contacts to develop Bank in School efforts and Grow Up Great work of PNC</p>			
<p><b>Linda McKinney</b> – works with Upward Bound and provide interview skill mentoring</p>				

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<p><b>Jack Wiley</b> – looking to promote Bank in School program with 4th and 5th graders</p>				
<p><b>Kim Reed</b> – Works in small business support and can help with development of business plans and grant writing. She has connections with the business community</p>				
<p><b>Elaine Hunsicker</b> – has personal relationships with people who work at Fort and could talk to them about their company offering mentoring opportunities</p>				

**Project 20/20 & The Coordinating Council Meeting Notes**

**Date: January 23, 2014**

**Focus Statement: How do we use our existing assets and resources to ensure individuals and families have access to primary care?**

ASSETS	OPPORTUNITIES	AGREED UPON OPPORTUNITY	METRICS/MILESTONES/ ACTION PLAN	30/30
<p><b>Stacey Hawkins</b> – knowledge of community resources and contact info, research skills, familiarity w/ CMH and mental health</p>	<p>New access service – community paramedics (provides triage into a medical home)</p>	<p>Public awareness campaign</p>	<p>Not discussed due to time constraints</p>	<p>Meet at next TCC/2020 meeting on 2/27</p>
<p><b>Lesley Anne Durant</b> – Legal knowledge, health plan contacts re: contracting/networks, writing skills including grant writing, access to physician’s opinions and feedback (private practices and healthy systems)</p>	<p>Nurse call center – provides triage into a medical home</p> <p>Public awareness campaign</p>	<p>Hold conversations with individuals and families to learn why they do not seek primary health care (public knowledge and expert knowledge gathering). Understand who we have and who we don’t have accessing primary health care</p>		
<p><b>Victoria Reese</b> – medical homes, data specific to communities of color, community mobilization, access to certain populations, health care pipeline, connections to the African American and Burmese communities, survey of medical needs and barriers of the African American community, networks and churches of color, 6 community health advocates, meeting space, healthcare pipeline, program development skills</p>	<p>Hold conversations with individuals and families to learn why they do not seek primary health care (public knowledge and expert knowledge gathering). Understand who we have and who we don’t have accessing primary health care</p>	<p>Underlying these opportunities is a principle of not wasting resources – leverage and coordinate</p>		
<p><b>Mike Larson</b> – meeting space, relationships with key stakeholders and organizations</p>				
<p><b>Steve Frisbie</b> - problem solving skills, able to connect to people, health data from pre-hospital source, connections w/ decision makers due to elected position</p>				

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<p><b>A.J. Jones and Jill Wise</b> - Access to Care (RHA) coordinating, develop systems, pull people together, share financial resources/financial counselors (ACA), share staff/connected staff, advocacy, largest safety net with a large target group (30,000), information center, in-roads to state (legislators/ departments), political connections, new OB resource for women's health, space to convene community meeting, long history and committed to change, CEO forum</p>				
<p><b>Raymond Higby</b> - data analysis (quantitative and qualitative), systems knowledge and analysis, systems design, third party neutrality, research, Access to Care participant</p>				
<p><b>Teresa Dawson</b> - knowledge of local health care providers, ability to present to groups, access to students and volunteer hours to commit to education of community, access to space at KCC/Miller, implementation skills</p>				

**Project 20/20 & The Coordinating Council Meeting Notes**

**Date: January 23, 2014**

**Focus Statement: How do we use our existing assets and resources to educate a work force about existing programs/resources that will help them find, get and keep a job?**

ASSETS	OPPORTUNITIES	AGREED UPON OPPORTUNITY	METRICS/MILESTONES/ ACTION PLAN	30/30
<p><b>Leah Clark</b>– can teach job skills, community connections</p>	<p>Not discussed due to time constraints</p>	<p>Not discussed due to time constraints</p>	<p>Not discussed due to time constraints</p>	<p>Meet at next TCC/2020 meeting on 2/27</p>
<p><b>Melissa DeDie</b> – resume crafter, job search, computer skills</p>	<p><b>Discussion about barriers:</b></p> <ul style="list-style-type: none"> <li>*Lack of transportation to Fort for shift workers</li> <li>*Child care gap for shift workers</li> <li>*Need more 2 years K-12 and college career programs</li> <li>*United Way helped with English as a second language</li> <li>*Drug screen failure 80% of population cannot pass drug test (Alano an asset)</li> <li>*40% Juvenile population cannot get a job ---&gt;too young if family is not stable</li> <li>*More need for STEM education</li> <li>*What employers will hire people with felonies? Creating Change and City Link – second wind help people with felonies find jobs</li> </ul>			
<p><b>Andrea Davis</b> – help fill out applications</p>				
<p><b>Donna</b> – work with people w/ barriers</p>				
<p><b>Matt Lynn</b> – space to convene</p>				
<p><b>Lyssa Howley</b> – Access to groups - connects with English and Spanish speaking community members, convenes service providers, front line leaders and groups</p>				
<p><b>Patty Staib</b> – Charitable Union has direct access to target market/partnerships, knowledge of barriers</p>				
<p><b>Yvonne Powell</b> - Neighborhoods Inc. provides educational programs in life skills, financial health, and provides assistance and counseling with legal issues regarding housing , knowledge of barriers</p>				
<p><b>Karl Dehn</b> – Economic development professional with access to decision makers on transportation, relationship with employers, knowledge of and access to employee programs i.e. Michigan Works, Edge, access to schools</p>				
<p><b>Dean Newsome</b> – Federal Center employee and City Commissioner with access to decision makers regarding transportation, rotary connection, strategic planning, college instructor, teaches soft skills employment readiness</p>				

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<b>Julie Tindol</b> – Community connections – knowledge of community programs and providers, MI Bridges Online Benefits System Trainer – business management, resume and job coaching skills				
<b>Mike Grider</b> – Addiction mentor, and speaker, brings knowledge and hope of recovery from addiction, speaker for Substance Abuse Council				
<b>Rose Miller</b> -In as Much House: Collaboration, Job Readiness and life skills trainer, access to target market				