

PROJECT 20/20

Informing & Engaging the Battle Creek Area

What is Project 20/20?

Project 20/20 is a “convening” project, focused on facilitating connections between groups and individuals working to improve the Battle Creek area.

Our mission is: Working together, we champion ideas and initiatives that move this community toward excellence.

Why does Project 20/20 exist?

The Battle Creek area is fortunate to have dynamic leaders, innovative organizations and supportive foundations. Together, they have produced some fantastic results. Still, many health, education and quality-of-life indicators remain disturbingly low.

Project 20/20 exists to create a coalition of groups and individuals who are:

- Connected
- Coordinated
- Mutually supportive
- All working toward the greater good

Where we find fragmentation of efforts or people working in silos, Project 20/20 advocates for boundary spanning, collective action that truly makes a difference for the Battle Creek area.

All of Project 20/20's efforts will promote the vision, which is: People choose to live, work and invest in the Battle Creek area.

What will Project 20/20 do?

Project 20/20 creates and supports processes and structures, such as:

- Forums and meetings
- Interactions
- Connections
- Directories
- Media (e.g., website, pictures, collections of best practices)

All of Project 20/20's activities focus on building mutual:

- Interest
- Respect
- Trust
- Understanding
- Connections
- Value

How will Project 20/20 work?

Project 20/20 consistently operates with these values and support others in doing the same:

- Integrity
- Honesty and openness
- Listening to understand
- Respect for the abilities and knowledge of all people and groups
- Empowerment of people and groups, embracing their wisdom and passion
- Transparency and open access to information
- Working across traditional boundaries, such as job roles, organizational focus, etc.
- Warm and inviting atmosphere that fosters engagement and involvement

How can I help with Project 20/20?

If you and/or your organization are interested and would like more information about how you can get involved beyond what you can find on our website www.BCProject2020.com, please send an email to BCProject2020@gmail.com or call us at (269) 830-1936. You may register on our homepage so that you receive all communications and announcements.

Project 20/20 is seeking support in the form of monetary or in-kind donations. For your convenience, you may make an on-line donation by clicking on the "Support" page of our website www.BCProject2020.com. If you prefer, you may also mail checks made payable to the Miller Foundation FBO Project 20/20 to: 310 WayWayTaySee Way, Battle Creek, MI 49015. For information on possible in-kind donations, email BCProject2020@gmail.com or phone (269) 830-1936. Ask to be contacted personally.

Meeting Schedule

- Leadership meetings are held the 4th Wednesday of odd number months 7:30 - 9:00 a.m. at Burnham Brook in the Valentine Room
- Community Forums are held the 4th Wednesday of even number months 6:30 – 8:00 p.m. at Burnham Brook

Please note, meeting days/times are subject to change. Check our website at www.bcproject2020.com.